



FOR IMMEDIATE RELEASE

Signature Fencing & Flooring Systems Receives Presidential "E" Award for Exports



May 16, 2011 - Signature Fencing & Flooring Systems, LLC today was awarded the Presidential "E" Award for Exports by U.S. Department of Commerce Secretary Gary Locke at the Department's headquarters in Washington, D.C. The "E" Awards are the highest recognition any U.S. entity may receive for making a significant contribution to the expansion of U.S. exports.

"Exporting continues to be an integral part of our company's strategy for growth and worldwide market presence and brand awareness and we are honored to receive the "E" Award, says Arnon Rosan, Signature's President and CEO. "We first started significant exporting in 1999, and since then export sales grew to 35 percent of our total sales, enabling us to grow our company in ways that distribution to U.S. markets alone would not provide."

Signature Fencing & Flooring Systems, LLC located in New York City, is a manufacturer of portable fencing and flooring systems for events. Signature also manufactures permanent flooring systems for sports facilities.

"Exports are a key driver of America's economic recovery," said Secretary of Commerce Gary Locke. "President Obama's National Export Initiative (NEI), which aims to double U.S. exports by 2015 in support of several million American jobs, is a robust, forward-looking trade agenda with an emphasis on domestic job growth. Signature Systems is being honored today for making significant contributions toward fulfilling that agenda."

"I congratulate you on your significant export achievement. It is businesses like yours that will help us meet or exceed the President's NEI goals. Your firm provides an example we hope more American companies will follow," Locke added.



A business client of the Department's U.S. Commercial Service, Signature Systems has benefited from export counseling, market research and business matchmaking to greatly expand its export sales to regions all over the world. Signature Systems demonstrated a substantial increase in the volume of exports over a four-year period, which is a major criteria for the award.

U.S. companies are nominated for the "E" awards through the U.S. Commercial Service office network in 108 U.S. cities and more than 75 countries which helps U.S. companies export. Criteria for the award is based on four years of successive export growth, usually accompanied by a rising percentage of export sales within total sales. An applicant's demonstration of an innovative international marketing plan that led to the increase in exports is a significant factor in making the award.

All nominations are reviewed by the "E" Award Committee, which is chaired by the Department of Commerce, and includes representatives from ExIm Bank, and the Department of Labor, State, and Transportation.

President Kennedy revived the World War II "E" symbol of excellence to honor and provide recognition to America's exporters. Thus, the "E" Award program was established by Executive Order 10978 on December 5, 1961.

A total of 27 U.S. companies were presented with the "E" Award at the May 16 2011 World Trade Week ceremonies in Washington, D.C.

Signature Fencing & Flooring Systems, LLC is the world's largest manufacturer of portable fencing and flooring systems providing fencing and flooring for special events and to facilities, venues, schools, municipalities, military operations, drilling and construction companies and emergency-relief agencies. Based in New York City, Signature continues to expand its offerings with permanent flooring for sports facilities, portable and permanent dance floors and a unique line of designer vinyl tiles. Signature's products are available worldwide directly and through a network of dealers, distributors and agents.

To see our complete line of Signature products, please go to Signature's websites: www.eventdeck.com and www.signaturefencing.com.

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