



DURADECK vs. PLYWOOD

Why use DuraDeck? Why not? DuraDeck is your best option for vehicle traction and ground protection. It is far better than Plywood for the following reasons.

Unlike Plywood, DuraDeck does not:

- Absorb water
- Get heavier when wet
- Lose strength over time
- Warp when wet
- Contain a risk of rotting or getting eaten by termites
- Provide safety hazards such as splinters, loose nails, or broken boards

In addition, DuraDeck has many other benefits over Plywood such as it:

- Can be used in environmentally sensitive areas
- Contains recycled content
- Is solid and uniform in construction
- Provides a treaded traction surface
- Integrated connection system

The best thing about DuraDeck, is that you get all the benefits listed above, but more importantly DuraDeck is much less expensive. Here is how it works:

- If you buy a DuraDeck mat for \$200.00 and use the mat 10 times per year over the life expectancy of 7 years, which equals 70 uses, the COST PER USE of a DuraDeck Mat is only \$2.85.
- If you buy ¾" plywood @ \$31.00 and you are lucky enough to get 5 uses, the COST PER USE OF PLYWOOD IS \$6.20 OR 54% more expensive.

The main takeaway is that plywood was never designed to provide vehicle traction or ground protection, therefore it is not the preferred application and will not stand up to the quality of DuraDeck.

Now, let's look at another example of how DuraDeck matches up to plywood over an extended period of time when it comes to cost, using the same example as above. If one DuraDeck mat can withstand being used 70 times over a 7 year period of time and plywood will only last for 5 uses, let's figure out the cost over time.

For you to get 70 uses out of Plywood, you would have to buy 14 (70 divided by 5) pieces. 14 pieces of plywood at a cost of \$31.00 each makes the cost \$434.00. Now, calculate this out for each DuraDeck mat that you need, and it will be easy to see that DuraDeck is the only option for you.

In summary, DuraDeck is the only product that has been developed to provide vehicle traction and ground protection as its primary application. Based on this, you can rest assured you have the best product to hold up over time. More importantly, it will pay you back time and time again over that of Plywood.

The real question is, WHY plywood????



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